## Message Text

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**ACTION EA-10** 

INFO OCT-01 ISO-00 EB-07 RSC-01 /019 W

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191.tFM AMEMBASSY SEOUL TO USDOC WASHDC PRIORITY INFO SECSTATE WASHDC 8053 AMEMBASSY TOKYO

UNCLAS SEOUL 0504

E.O. 11652: N/A TAGS: BEXP, KS

SUBJECT: COUNTRY COMMERCIAL PROGRAM, CCP TASK FORCE MEETING

REF: (A) STATE 261581 (B) SEOUL 8022 (C) STATE 280182

- 1. CCP TASK FORCE MET JANUARY FOURTEEN WITH DCM, DIR, ECON, PAO AND JAS IN ATTENDANCE. AGENDA INCLUDED OVERALL PERFORMANCE VERSUS RESOURCE AVAILABILITY, MARKET RESEARCH, MAJOR PROJECT REPORTING, AND FY 76/77 MARKET CAMPAIGNS.
- 2. RESOURCES: PARTICIPANTS STRESSED NEED FOR ADEQUATE RESOURCES AND SUPPORT FROM STATE AND COMMERCE IN ORDER INSURE SUCCESSFUL IMPLEMENTATION. JAS CONFIRMED THAT POST WOULD MAKE AVAILABLE \$4,000 FOR CONTRACT SERVICES FOR MARKET RESEARCH AND ADEQUATE REPRESENTATION FUNDS. REGARDING JEEPS AND QUESTIONS RAISED MOORE-MAYFIELD OFFICIAL INFORMAL NOVEMBER 11, POST WILL CONTRIBUTE \$300 IN ASH OR IN KIND, E.G. PRINTING AND MAILING COSTS, PRESS RELEASE, PER PARTICIPANT NOT TO EXCEED EIGHT PARTICIPANTS PER FISCAL YEAR. SUGGEST MODIFICATION OF JEEP CONDITIONS OF PARTICIPATION OR SPECIAL PROCUREMENT MATERIAL TO INCORPORATE THIS POINT.
- 3. MARKET RESEARCH: TASK FORCE STRONGLY URGES COMMERCE EXPEDITE TRANSMITTAL MARKET RESEARCH SPECIFICATIONS. AGREED UNCLASSIFIED

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THAT EVERY EFFORT SHOULD BE MADE ENHANCE INDIGENOUS CAPABILITIES AND TAKE ADVANTAGE CONTACTS AND INSIGHTS PRESENT ASST COM ATT PRIOR HIS DEPARTURE THIS SUMMER. THEREFORE, RECOMMEND EARLY TDY ASSIGNMENT MRO READY NOT JUST TO PREPARE

FINITE PIECES OF MARKET RESEARCH BUT RATHER WORK WITH EMBASSY STAFF IN MONITORING PERFORMANCE OF CONTRACT-HIRE LOCAL PROFESSIONALS, CONDUCT KEY INTERVIEWS AND PREPARE FINAL DRAFT, AND EVALUATE/DEVLOP PROCESS LEADING UP TO QUALIFIED CONTRACTOR CAPABILITY. FOR LONG-TERM CAMPAIGN IDENTIFICATION, CONSENSUS IS THAT TECHNOLOGICAL AND INDUSTRIAL TREND IN JAPAN ARE CRUCIAL TO OUR ABILITY PREDICT PROMISING THEMES. THEREFORE, WOULD BE USEFUL TO SEE SECTORAL REPORTING FROM AMEMBASSY TOKYO.

- 4. MAJOR PROJECTS: AGREED IT WOULD BE USEFUL FOR AMBASSADOR TO ADDRESS MEMO TO AMERICAN PERSONNEL HIGHLIGHTING NEED FOR TIMELY EARLY WARNING ON MAJOR PROJECTS AND URGING TRANSMITTAL OF LEADS TO COMMERCIAL SECTION.
- 5. FY 76/77 MARKET CAMPAIGNS NOT DISCUSSED IN DETAIL. SEPTEL FOLLOWS.
- 6. HOUSEKEEPING: TASK FORCE OBSERVES THAT ECONOMIC SECTION CURRENTLY FULLY INTEGRATED INTO COMMERCIAL PROGRAM (PAGE 10). NUMBER OF POSITIONS SHOULD BE REVISED TO SHOW SIX FSOS AND ONE FSR PLUS ONE AID OFFICER (PAGE 14). APPENDIX A WELL BE REDRAFTED BY ECON PRIOR TO TEAM VISIT (PAGE 25). SECTION RE PL-480 DATED AND MISLEADING (PAGE 26). JAS, THAT IS, COUNSELOR FOR ADMINISTRATION, IS TASK FORCE MEMBER.
- 7. ACTION REQUEST: POST NOT YET INFORMED OF WAG DELIBERATIONS, STATE 261581, AND REQUESTS SUMMARY OF FINDINGS. WOULD APPRECIATE ADVANCE NOTICE DATE NEXT SCHEDULED WAG MEETING SO SEOUL TASK FORCE CAN SCHEDULE PRIOR MEETING AND PROVIDE WAG WITH STATUS REPORT.
- 8. ALL FURTHER COUNTRY TEAM CCP PROGRESS REPORTS WULL BE STANDARIZED AS REQUESTED IN REFTEL C PARA E WHICH DEALS ONLY WITH SIGNIFICANT VARIATIONS FROM CCP RATHER THAN REVIEW OF ENTIRE PROGRAM.
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ERICSON

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## Message Attributes

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Disposition Case Number: n/a

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